

# **Invisalign®: An Introduction to the Technique & Technology**

*Tradeshow Event Summary*

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## **COURSE DESCRIPTION**

Invisalign® is an aesthetic orthodontic treatment used to treat malocclusion and to improve overall oral health. The Invisalign system has two primary components: ClinCheck® and aligners. ClinCheck is the Internet-based application that allows dental professionals to simulate treatment in 3-D by modeling stages of tooth movement. Aligners are thin, nearly invisible, removable dental appliances that correspond to each stage of the ClinCheck simulation. Each custom-made aligner is worn over the teeth for two weeks before being replaced by the next aligner in the series, until treatment is complete.

The presentation will concentrate on case review and applicability, and will introduce the attendee to ClinCheck, a proprietary visualization software program. Attendees will also learn about current technological and dental research that is related to the Invisalign process. Learn the benefits and significant impact this technique has in regenerating your existing patient base while attracting new patients to your practice.

### **Course Objectives**

- 1) Concentrate on case review and applicability
- 2) Introduce the attendee to ClinCheck, a proprietary visualization software program
- 3) Learn about current technological and dental research that is related to the Invisalign process
- 4) Learn the benefits and significant impact this technique has in regenerating your existing patient base while attracting new patients to your practice

Continuing Education: Association may provide 2 continuing education units (CEUs) for the course.

# **Invisalign: Clear Essentials I**

## **(Formerly known as Invisalign® Certification I)**

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### **PROGRAM DESCRIPTION**

This one day course is designed specifically for the general practitioner and team members that wish to incorporate the Invisalign® system into their practice. This case based training provides participants with the clinical and operational confidence to successfully treat a range of highly predictable cases.

In addition to providing your entire team with essential clinical, operational and marketing skills, the course presents a full range of support resources specifically designed to meet the needs of the non orthodontic practice. Tuition covers the doctor and up to 4 team members for the full-day course.

### **EDUCATIONAL OBJECTIVES**

- Understand the necessary steps of the Invisalign system including
  - Case selection and treatment goal planning
  - Case submission
  - Treatment planning process
  - Treatment initiation
  - Case Monitoring
  - Finishing and Retention
- Describe available support tools to assist with the Invisalign system
- Select more predictable cases for treatment based on relevant clinical experience
- Gain the necessary knowledge to integrate the Invisalign system into their practice immediately.

*\*This program is sponsored by Align Technology, manufacturer of Invisalign products. Clinical presenters may receive an honorarium and may hold stock in Align Technology.*

# Invisalign: Clear Essentials I

(Formerly known as Invisalign® Certification I)

## COURSE SCHEDULE –

<b>General Session</b>	<b>8:00am - 5:00pm</b>
Registration	7:00 - 8:00am
AM break	10:00 - 10:15am
Lunch break	12:00 - 1:00pm
(*food not provided)	
Breakout	9:30am - 3:30pm
PM break	3:30 - 3:45pm

### General Session:

Lectures with separate break-out sessions for dentists and staff members. Topics presented include:

- How Invisalign Works
- Invisalign Manufacturing Process
- Diagnosis
- Record Preparation
- PVS Impressions
- Digital Photography
- Treatment Planning
- Case Submission
- Monitoring and Finishing
- Support Mechanisms
- IPR

## GENERAL INFORMATION & REVENUE SHARING

### Registration

Course Tuition: **\$850.00**    **\$1695.00 USD**

*\*Townie Meeting, LLC has agreed to absorb 50% of Invisalign tuition cost as an added benefit for attending the 2008 Townie Meeting.*

- Includes one doctor and up to four (4) staff
- Additional staff over 4: **\$150.00 per staff member**
- Meals are excluded from the program
- Participation is limited to U.S. and Canadian residents only.
- Pending association's approval, Align may allow up to 5 doctors to attend the Course on an audit basis without charge. Association is not permitted to provide the Course to an attendee at no charge

*\*\*\*All doctors and staff, including those persons permitted to audit the Course, are required to be a registered attendee at Townie Meeting 2008 in order to enroll in the Course.*

Continuing Education: Association will provide 8 continuing education units (CEUs) for dentists and staff.

# Invisalign: Clear Essentials II

## (Formerly known as Invisalign® Certification II)

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### PROGRAM DESCRIPTION

A lecture and workshop for Invisalign Certified GPs. Advanced topics and techniques using Invisalign are discussed to help doctors effectively select and treat more complex malocclusions. We recommend that participants have experience submitting and finishing Invisalign cases prior to attending Invisalign: Clear Essentials II. Attendees must be Invisalign Certified.

Doctors are encouraged to bring cases to Invisalign: Clear Essentials II – the orthodontic instructor will select some cases to discuss during part of the course and be available for Q&A after the course.

Topics presented include:

- How to identify and treat cases with Invisalign
- Advanced Invisalign diagnosis and treatment planning
- Advanced Invisalign techniques including buttons, elastics, pliers and IPR
- Tips & techniques from the experienced Invisalign providers
- How to use the full range of clinical support mechanisms

*\*This program is fully sponsored by Align Technology, manufacturer of Invisalign products. Clinical presenters may receive an honorarium and may hold stock in Align Technology.*

### COURSE SCHEDULE

One-day course offers 8 CE credits. For Doctors only.

<b>General Session</b>	<b>9:00am - 6:00pm</b>
Registration	8:30 - 9:00am
AM break	10:00 - 10:15am
Lunch break	12:00 - 1:00pm
PM break	3:30 - 3:45pm

#### **General Session**

Provides practitioners the foundation of diagnosis, treatment planning, treatment initiation, monitoring, and finishing Full Cases utilizing the Invisalign technique. The day concludes with a hands-on session with cases brought in by attendees.

Topics covered include:

- Case Applicability
- ClinCheck Review
- Attachments
- IPR
- Adjunctive Techniques
- Live Case Review

# **Invisalign: Clear Essentials II**

## **(Formerly known as Invisalign® Certification II)**

### **Registration**

*\*Townie Meeting, LLC has agreed to absorb 50% of Invisalign tuition cost as an added benefit for attending the 2008 Townie Meeting.*

Course Tuition: **\$175.00**      Regularly: **\$350.00**

- Invisalign-certified doctors only
- Participation is limited to U.S. and Canadian residents only.
- Meals are excluded from the program.

*\*\*\*All doctors are required to be registered for 2008 Townie Meeting in order to enroll in the Course.*

Continuing Education: Association will provide 8 continuing education units (CEUs) for dentists.

Media Recording: Recording, copying, photographing, or any other reproduction of the sessions or training during the course are prohibited without the prior written approval of Align.